

EYE OF THE TIGER

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ads@eyeofthetigernews.com

2019 - 2020 ADVERTISING RATES

DISCOUNTS	PRINT RATES	PRINT DATES												
10% off for printing in multiple issues 10% off for advance payment 20% off for printing an entire volume 30% off school sponsored events 30% off any combo of two or more ads <i>Discounts cannot be combined</i>	<i>Pre-sized ad rates</i> Full-page \$400 <i>(20.25in tall x 9.5in wide)</i> Half-page \$250 <i>(10.125in tall x 9.5in wide)</i> Quarter-page \$150 <i>(10.125in tall x 4.75in wide)</i> Inserts \$250 <i>For custom sizes contact us for an estimate</i>	<table border="0"> <tr> <td>Sep 23 <input type="checkbox"/></td> <td>Mar 9 <input type="checkbox"/></td> </tr> <tr> <td>Oct 14 <input type="checkbox"/></td> <td>Mar 30 <input type="checkbox"/></td> </tr> <tr> <td>Nov 18 <input type="checkbox"/></td> <td>Apr 27 <input type="checkbox"/></td> </tr> <tr> <td>Dec 16 <input type="checkbox"/></td> <td>May 18 <input type="checkbox"/></td> </tr> <tr> <td>Jan 28 <input type="checkbox"/></td> <td>ANY <input type="checkbox"/></td> </tr> <tr> <td>Feb 18 <input type="checkbox"/></td> <td>ALL <input type="checkbox"/></td> </tr> </table> <p><i>*Dates tentative</i></p> <p>School Events Homecoming: September 28 Casaba: February 8 Junior Prom: April 13 Senior Ball: April 25 Graduation: May 29</p>	Sep 23 <input type="checkbox"/>	Mar 9 <input type="checkbox"/>	Oct 14 <input type="checkbox"/>	Mar 30 <input type="checkbox"/>	Nov 18 <input type="checkbox"/>	Apr 27 <input type="checkbox"/>	Dec 16 <input type="checkbox"/>	May 18 <input type="checkbox"/>	Jan 28 <input type="checkbox"/>	ANY <input type="checkbox"/>	Feb 18 <input type="checkbox"/>	ALL <input type="checkbox"/>
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DIGITAL ADS	MEDIA RATES	
Header ad \$50 (displays at top of site) Popup ad \$70 (Pops up when a user loads our homepage) Sidebar ad \$45 (Displays on right column of homepage) In-story ad \$40 (Displays beside stories) Social media ad \$40 (A post on Instagram/Twitter/Facebook) <i>Prices above are for 30 day periods</i>	BROADCASTS: 5-second commercial \$30 10-second commercial \$60 15-second commercial \$85 Segment sponsor \$50 Score Sponsor \$30	LIVESTREAMS: 5-second commercial \$30 10-second commercial \$40 15-second commercial \$50 30-second commercial \$80 <i>All media rates are per episode/event</i>

AD CONTRACT

PAID _____ BILL _____ TOTAL \$ _____

BUSINESS _____ MANAGER/OWNER _____

ADDRESS _____

PHONE (____) _____ - _____ EMAIL _____

AD TYPE _____ COMMENTS _____

AUTHORIZED SIGNATURE _____ DATES _____