

EYE OF THE TIGER

1 Tiger Way, Roseville, CA 95678

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2018 - 2019 ADVERTISING RATES

<p>DISCOUNTS</p> <p>10 % off for printing multiple issues</p> <p>10% off for paying in advance</p> <p>20% off for printing for entire year</p> <p>50% off school sponsored events</p> <p>30% off any combo of ads</p> <p><i>Discounts do not stack.</i></p>	<p>PRINT RATES</p> <p>Full-page \$400 (21 in tall x 13 in wide)</p> <p>Half-page \$250 (10.5 in tall x 13 in wide)</p> <p>Quarter-page \$150 (10.5 in tall x 6.5 in wide)</p> <p>Inserts \$250 (One edition only)</p> <p>By-the-column-inch \$7/inch</p> <p>Color +50%</p>	<p>PRINT DATES</p> <p><input type="checkbox"/> SEP 17 <input type="checkbox"/> FEB 12 <input type="checkbox"/> MAY 28</p> <p><input type="checkbox"/> OCT 8 <input type="checkbox"/> MAR 4 <input type="checkbox"/> ANY</p> <p><input type="checkbox"/> OCT 29 <input type="checkbox"/> MAR 25</p> <p><input type="checkbox"/> NOV 12 <input type="checkbox"/> APR 8</p> <p><input type="checkbox"/> DEC 17 <input type="checkbox"/> MAY 6</p> <p style="text-align: right;">*DATES TENTATIVE</p> <p>School events</p> <p>Homecoming: Sep 29</p> <p>Casaba: Feb 9</p> <p>Junior Prom: March 23</p> <p>Senior Ball: May 11</p> <p>Graduation: May 31</p>
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ONLINE RATES	
Header ad \$50 (displays at top of site)	In-story ad \$45 (displays in multiple stories)
Sidebar ad \$45 (displays on right side)	
Popup ad \$70	Photo gallery ad \$25
Social media highlight \$40	
<i>All website ads are displayed for a 30-day period.</i>	

BROADCAST RATES	
EOT	Livestreams
5-second commercial \$30	5-second commercial \$30
10-second commercial \$60	10-second commercial \$40
15-second commercial \$85	15-second commercial \$50
Segment sponsor \$50	30-second commercial \$80
Scores sponsor \$30	Halftime/pre-show sponsor \$30
ALL BROADCAST RATES ARE PER EPISODE/EVENT	

PAID___ BILL___ AD CONTRACT TOTAL \$___

Checks payable to Roseville High School

BUSINESS _____ MANAGER/OWNER _____

ADDRESS _____

PHONE _____ EMAIL _____

AD TYPE _____ COMMENTS _____

AUTHORIZED SIGNATURE _____ DATE _____